Olaff Marín

Video Editor & Audiovisual Producer

Morelia, Michoacán, Mexico · Available for remote, hybrid or on-site work
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PROFESSIONAL SUMMARY

Video editor and audiovisual producer with 5+ years of experience in post-production, social media video, corporate video, event coverage and documentary. Edited content for 10+ brands simultaneously at marketing agencies, covered industry conferences and trade shows in Mexico and Chile, and directed and edited a documentary short screened in Santiago, Chile. Experienced working remotely with teams in Mexico and Chile.

PROFESSIONAL EXPERIENCE

Marketing Coordinator & Audiovisual Producer — Axen Capital
Morelia, Mexico · October 2025 – Present

- Lead communications for the CEO's personal brand: strategy, production and video editing.
- Produce and edit content for the company's sub-brands.
- Covered the CEO's 2025 year-end national tour.
- Manage event and product-launch logistics aligned with the brand's identity and goals.

Audiovisual Producer & Video Editor (freelance) — Fracttal
Mexico and Chile · December 2024 – Present

- Shoot and edit coverage of industry conferences and trade shows: CMC Monterrey, CMC Mexico City, CMC Chile, Exphotel Cancún, Expomanufactura Querétaro and Preconlub León.
- Produce training videos in Chile and Mexico City.
- Deliver event recaps and social media pieces remotely to the marketing team in Chile.

Audiovisual Producer & Video Editor — Casa Mutante / Néctar (marketing agencies)
Morelia, Mexico (on-site and remote) · May 2025 – October 2025

- Produced and edited content for 10+ brands across different niches simultaneously at both agencies.
- Edited Reels, TikTok and YouTube Shorts on weekly delivery schedules with tight deadlines.
- Adapted every piece to each brand's visual identity.

Audiovisual Producer & Video Editor — SOCHIDERM, Chilean Society of Dermatology
Chile · February 2024 – May 2025

- Produced and edited monthly social media content for a community of 300+ dermatologists.
- Scriptwriting, filming and editing of medical outreach videos.

Audiovisual Producer & Video Editor — Freelance
Morelia, Mexico · 2020 – 2024

- TEDx Morelia 2023: full 3-camera coverage of 10 speakers over 3 days at Teatro Mariano Matamoros.
- Concert coverage and editing for artists including Caloncho, Porter and Alex Ferreira.
- Content for restaurants, gyms, real estate, doctors, hospitality and influencers; social events and weddings.

Co-writer & Community Manager — La Voz de Michoacán

Morelia, Mexico · 2018 – 2020

- Researched and wrote stories of public interest, published on the outlet's website (WordPress).
- Managed social media with assertive communication and ongoing crisis management.

SELECTED PROJECTS

Tanquemante — Documentary short (director and editor), 2025
Documentary for a FONDART-winning Chilean music project. One month of filming and about 6 months of post-production. Screened at Sala Aula Magna Manuel de Salas and Matucana 100 (M100), Santiago, Chile.

SKILLS

Software: Adobe Premiere Pro, DaVinci Resolve, Adobe After Effects, Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, CapCut.

Expertise: video editing, post-production, color correction, basic motion graphics, social media video (Reels, TikTok, YouTube Shorts), corporate video, event coverage, multi-camera production, camera operation, documentary and interviews, scriptwriting, storytelling, community management.

EDUCATION

B.A. in Philosophy (coursework completed) — Universidad Michoacana de San Nicolás de Hidalgo (UMSNH), 2015 – 2019

LANGUAGES

Spanish: native · English: advanced